

## WPPI Energy Selects Elster's Advanced Metering Solution



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RALEIGH, N.C., May 14, 2012 /PRNewswire/ -- Elster (ELT) announced today that WPPI Energy, a regional power company with 51 consumer-owned utility members serving more than 195,000 homes and businesses in Wisconsin, Upper Michigan and Iowa, has selected Elster as a provider for its multi-utility advanced metering data collection and management service. WPPI Energy will deploy Elster's EnergyAxis® solution to create a hosted advanced metering infrastructure (AMI) system that will improve customer service and meter reading for participating member utilities.

(Logo: <http://photos.prnewswire.com/prnh/20110126/SF35872LOGO-a> )

WPPI Energy will integrate Elster's EnergyAxis Management System to enable network management, control and operation for its participating member utilities. In conjunction with the Meter Data Management System which WPPI Energy also hosts for its members, Elster and WPPI Energy will provide members with the benefits and savings realized through hosted AMI solutions.

"WPPI Energy continues to invest in innovative technologies that enable us to more efficiently operate our electric system while meeting the evolving needs of our member utilities," said WPPI Energy Sr. Vice President of Member and Customer Services Tom Paque. "Our member utilities vary broadly in terms of size and customer base, and incorporating EnergyAxis as an AMI solution gives access to a trusted and field-proven technology to the benefit of all customers."

"Elster's work with WPPI Energy supports its mission to provide utilities with comprehensive and flexible solutions to deliver greater grid efficiency," said Ed Myszka, President of Elster Solutions.

"Elster looks forward to working with WPPI Energy during this deployment, and continues to work with American Public Power Association (APPA) member utilities to make Smart Grid benefits more tangible to consumers across the country," Myszka added.

"Elster's ability to provide scalable smart metering solutions proves that it is the right choice for public utilities," said Steve VanderMeer, senior vice president of planning & marketing, Hometown Connections.

"By choosing EnergyAxis, WPPI Energy is getting a powerful, cost-effective tool that will help increase productivity, reduce costs and improve their bottom line," VanderMeer added.

### **About Elster**

Elster (ELT) is one of the world's largest electricity, gas and water utility providers, offering a full range of solutions for distribution monitoring and control, advanced smart metering, demand response, networking and software solutions, and numerous related communications and services – key components for enabling consumer choice, operational efficiency and conservation. Its products and solutions are widely used by utilities in the traditional and emerging Smart Grid markets.

Elster has one of the most extensive installed revenue measurement bases in the world, with more than 200 million metering devices deployed over the course of the last 10 years. It sells its products and services in more than 130 countries across electricity, gas, water and multi-utility applications for residential, commercial and industrial, and transmission and distribution applications.

For more information about Elster, please visit [www.elster.com](http://www.elster.com), and follow us on Twitter at [www.elster.com/twitter](http://www.elster.com/twitter).

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