

Integrated Solutions for Public Power

ENGINEERING & OPERATIONS CUSTOMER CONNECTIONS BUSINESS & FINANCE SYSTEM IMPROVEMENT



BUSINESS & FINANCE

The Right Systems, Strategies and People for Today's Marketplace

Effective business planning and financial system design serve as the critical underpinnings to all utility projects, programs, and services. Investments in operations technology and customer service can succeed only when they are teamed with the right budgeting, pricing, load management, risk management, and financial decisions made by personnel qualified to address today's complex challenges.

As the technologies and regulatory structure of the electric utility continue to change at a rapid pace, public power systems must deploy financial systems and policies that are flexible and easy to use.

Hometown Connections joins with public power's leading consultants and software providers to deliver CIS/billing, financials, workforce solutions, energy trading/risk management, property insurance, cyber liability insurance, business planning & financial policy guidance, cost of service studies, and a unified data integration platform for metering, SCADA, outage management, and energy analysis.

The business planning and financial services available through the Hometown Connections portfolio reduce complexity in data entry, reporting, and administration and include full functionality for financial management, people management, asset management, work management, and customer management.

Utility officials need instant access to data from all financial and operational systems, in order to make decisions that take advantage of changing market conditions impacting current funding and future budgets. This flow of data should be harnessed to deliver maximum performance in operational efficiency and customer service.

Utilities have plenty of data but most of it is hidden away in disparate databases and silos where it is not easily accessible or reportable. To maximize performance, utilities need to change how they leverage the data they have now and plan for the new data streams they anticipate having in the future. Through Hometown Connections, public power electric, gas, and water utilities may link all of their information systems through simple graphical user interfaces and displays.

In today's utility environment, it is often not possible for public power utilities to maintain sufficient financial and business planning expertise on staff. Hometown Connections provides consulting support for energy trading, financial planning, risk management, and ensuring long-term financial stability.

PARTNERS

Cogsdale

Customer Information Solutions

IPKeys Power Partners

Meter & Operational Data/IT Services

Marsh Wortham Power Gen Insurance

*Property & Cyber Liability
Voluntary Employee Benefits*

The Energy Authority

Energy Trading & Risk Management Services

Utility Financial Solutions

Cost of Service Studies & Rate Design



Hometown Connections is a national non-profit utility services organization offering public power utilities guidance and access to quality products/services from a trusted entity with public power's best interests in mind.

Hometown Connections®

DELIVERING VALUE TO PUBLIC POWER



Cogsdale *Customer Information Solutions*

Cogsdale has been delivering powerful integrated information solutions since 1997. The Cogsdale solution offers a best-of-breed customer information system on an integrated platform that also includes: financials, distribution, utility billing, customer management, work management, project management, and procurement. Cogsdale extends the suite to include functionality such as: interactive voice response, document management, payment kiosks and online credit checks.



IPKeys Power Partners *Meter & Operational Data Management*

IP Keys is a full-service provider of technology platforms for Smart Grid control, monitoring and automation. Its ElectSolve Operational Data Management System (ODMS), is a proven and vendor neutral next-generation meter data management system (MDMS) that provides an integration platform for AMI/AMR, CIS, SCADA, OMS, EA/GIS, demand response and distribution automation management systems.



Marsh Wortham Power Gen Insurance *Property/ Cyber/ Benefits*

Developing innovative programs that leverage the combined purchasing power of public power, Marsh Wortham Power Gen Insurance provides property insurance for power generators; property & casualty insurance for distribution utilities; a program for recovering costs for damage to poles, traffic lights and other assets; cyber liability insurance; and voluntary employee benefits programs. Superior pricing, terms, and conditions for all offerings.



The Energy Authority *Energy Trading & Risk Management*

TEA is a recognized leader in providing energy trading and risk management services nationwide, but TEA is so much more! TEA helps public power utilities lower their rates, reduce risk and remain competitive in a constantly changing market. In today's world, that can make all the difference to you and your customers. TEA is owned by public power utilities and exclusively serves public power utilities, understanding their unique needs. TEA offers expertise and national wholesale energy marketing presence that are unparalleled in the energy industry today.



Utility Financial Solutions *Cost of Service Studies/Rate Design*

One of the largest utility financial firms in the U.S., UFS provides cost of service, rate design, and financial planning services. UFS specializes in supporting municipal electric, water, wastewater, and telecommunications services. UFS offers cost of service and rate design studies modeled to fit each utility's unique demographics and characteristics.

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About Hometown Connections, Inc.

Hometown Connections, Inc. is a national non-profit utility services organization offering public power utilities guidance and access to quality products/services from a trusted entity with public power's best interests in mind.

Hometown Connections is a resource to public power systems large and small, facilitating access to technology, services, and other solutions from industry-leading companies.

The products and services offered through Hometown Connections include a full range of advanced grid solutions, as well as consulting support in the areas of organization assessment, strategic planning, governance development, customer service, market research, and staffing.