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HOMETOWN CONNECTIONS AND POWERSECURE FORM ALLIANCE TO OFFER PUBLIC POWER UTILITIES BACKUP AND PEAK SHAVING DISTRIBUTED GENERATION, SOLAR POWER, LED LIGHTING

*—Will team with public power utilities to provide distributed generation,
solar power, outdoor LED lighting to commercial & industrial customers—*

EVERGREEN, Colo. and WAKE FOREST, N.C.— To help public power systems provide standby power generation for use during outages and during costly periods of peak demand, and to deliver energy and maintenance savings from outdoor LED lighting to their commercial and industrial customers, Hometown Connections will market distributed generation, solar power and lighting solutions from PowerSecure International, Inc. (NYSE: POWR), the two companies announced today.

Hometown Connections is the utility services subsidiary of the American Public Power Association (APPA). APPA member organizations will receive a discount on all PowerSecure services and solutions. PowerSecure partners with municipal electric systems to offer customers true turn-key engineered-to-order backup power systems (stationary or mobile) which integrate a peak-shaving energy efficiency capability and provide critical power protection to many vital industries, hospitals and military facilities. PowerSecure also designs and installs solar energy systems which use photovoltaic panels to generate power without moving parts or fuel, and has energy efficient LED parking lot, street and area lighting solutions for utilities, municipalities and local businesses.

“We are thrilled to join with Hometown Connections to expand our service to public power utilities,” said Sidney Hinton, chief executive officer, PowerSecure. “Our distributed generation solutions provide on-site standby power and peak shaving capabilities to support utilities and their commercial, institutional and industrial customers. Our public power utility partners and their large customers benefit from our system’s highly dependable backup power supply during outages, and more efficient, environmentally friendly source of power during high cost periods of peak power demand. And our LED area light has been specifically engineered for public power customers to reduce maintenance and operating costs, while delivering a superior quality of light.”

PowerSecure tracks the status of more than 1,300 distributed generation systems across the country every minute of every day from its command centers in North Carolina and Georgia for its utility partners and their commercial and industrial customers. PowerSecure also actively monitors load profiles and pricing in real time, and remotely activates units during peak demand periods. The system can utilize a variety of fuel sources, including diesel, natural gas, landfill gas and others as customers require.

“We chose PowerSecure as our official distributed generation and LED lighting provider because the company offers advanced technology and round-the-clock support to customers in partnership with utilities,” said Tim L. Blodgett, president and chief executive officer, Hometown Connections. “Public power’s large customers want access to distributed generation and new lighting technologies, and they trust their municipal utility as a community resource. We are pleased to engage the team of expert professionals from PowerSecure because they are dedicated to working hand-in-hand with APPA member utilities to meet the needs of their customers and never in competition with them.”

PowerSecure’s Proven Success Serving Public Power Customers

“ElectriCities of North Carolina has endorsed PowerSecure as a trusted provider of distributed generation and other products since 2001. Our utility members have completed hundreds of distributed generation projects with PowerSecure, saving their large customers millions of dollars in electricity demand costs. We are impressed with how well PowerSecure partners with the utility, always willing to work with the utility to offer solutions to a customer. This truly has been a win-win-win situation. The customer lowers their electric costs and has emergency generation available, the utility keeps customer rates competitive and the demand costs low, and ElectriCities maintains wholesale power costs at a reasonable level while providing a value-added service to the membership. I recommend the PowerSecure solution to all of my colleagues in public power. With its headquarters in Wake Forest, one of the public power communities in North Carolina, we are proud to welcome PowerSecure as Hometown Connections’ newest partner,” said Graham Edwards, chief executive officer, ElectriCities of North Carolina.

About Hometown Connections International

Hometown Connections is the utility services subsidiary of the American Public Power Association (APPA). Hometown Connections offers public power utilities advice and access to quality products/services from a trusted entity with public power’s best interests in mind. Hometown Connections is a resource to APPA members large and small, providing discounted pricing on technology, services, and other solutions from industry-leading companies. The products and services offered through Hometown Connections include the full range of smart grid solutions, as well as financial and organizational management tools and consulting. For details, see www.hometownconnections.com.

About PowerSecure

PowerSecure International, Inc. is a leading provider of utility and energy technologies to electric utilities, and their industrial, institutional and commercial customers. PowerSecure provides products and services in the areas of Interactive Distributed Generation[®] (IDG[®]), energy efficiency and utility infrastructure. The company is a pioneer in developing IDG[®] power systems with sophisticated smart grid capabilities, including the ability to 1) forecast electricity demand and electronically deploy the systems to deliver more efficient, and environmentally friendly, power at peak power times, 2) provide utilities with dedicated electric power generation capacity to utilize for demand response purposes and 3) provide customers with the most dependable standby power in the industry. Its proprietary distributed generation system designs utilize a range of technologies to deliver power, including renewables. The company’s energy efficiency business develops energy efficient lighting technologies that improve the quality of light, including its proprietary LED lighting products for area/street lighting for utilities/municipalities and grocery, drug and convenience stores. PowerSecure also provides electric utilities with transmission and distribution infrastructure maintenance and construction services, and engineering and regulatory consulting services. Additional information is available at www.powersecure.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of and made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are all statements other than statements of historical facts, including but not limited to statements concerning the outlook for the company's future revenues, earnings, margins, cash resources and cash flow and other financial and operating information and data; the company's future business operations, strategies and prospects; the company's cost reduction plan; and all other statements concerning the plans, intentions, expectations, projections, hopes, beliefs, objectives, goals and strategies of management, including statements about other future financial and non-financial items, performance or events and about present and future products, services, technologies and businesses; and statements of assumptions underlying the foregoing.

Forward-looking statements are not guarantees of future performance or events and are subject to a number of known and unknown risks, uncertainties and other factors that are difficult to predict and could cause actual results to differ materially from those expressed, projected or implied by such forward-looking statements. Important risks, uncertainties and other factors include, but are not limited to, the on-going downturn, disruption and volatility in the economy, financial markets and business markets and the effects thereof on the company's markets and customers, the demand for its products and services, and the company's access to capital; the size, timing and terms of sales and orders, including the company's revenue backlog, and the risk of customers delaying, deferring or canceling purchase orders or making smaller purchases than expected; the potential adverse financial and reputational consequences that can result from safety risks and hazards such as accidents inherent in the company's operations; the impact of the company's recent acquisitions of the ESCO business, the Solais business, and the commercial and industrial solar business; the company's ability to reduce and control its costs and expenses; the timely and successful development, production and market acceptance of new and enhanced products, services and technologies of the company; the ability of the company to obtain adequate supplies of key components and materials of sufficient reliability and quality for its products and technologies on a timely and cost-effective basis and the effects of related warranty claims and disputes; the ability of the company to successfully expand its core distributed generation products and services, to successfully develop and achieve market acceptance of its new energy-related businesses, to successfully expand its recurring revenue projects, to manage its growth and to address the effects of any future changes in utility tariff structures and environmental requirements on its business solutions; the effects of competition; changes in customer and industry demand and preferences; the ability of the company to continue the growth and diversification of its customer base; the ability of the company to attract, retain, and motivate its executives and key personnel; changes in the energy industry in general and the electricity, oil, and natural gas markets in particular, including price levels; the effects of competition; the ability of the company to secure and maintain key contracts and relationships; the effects of pending and future litigation, claims and disputes; and other risks, uncertainties and other factors identified from time to time in its reports filed with or furnished to the Securities and Exchange Commission, including the company's most recent Annual Report on Form 10-K, as well as subsequently filed reports on Form 10-Q and Form 8-K, copies of which may be obtained by visiting the investor relations page of the company's website at www.powersecure.com or the SEC's website at www.sec.gov.

Accordingly, there is no assurance that the results expressed, projected or implied by any forward-looking statements will be achieved, and readers are cautioned not to place undue reliance on any forward-looking statements. The forward-looking statements in this press release speak only as of the date hereof and are based on the current plans, goals, objectives, strategies, intentions, expectations and assumptions of, and the information currently available to, management. The company assumes no duty or obligation to update or revise any forward-looking statements for any reason, whether as the result of changes in expectations, new information, future events, conditions or circumstances or otherwise.

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