

DISCOVER THE POWER OF PERSONALIZATION



Engaging Customers through Personalization

Let Apogee transform your “big data” into personalized communication and messaging for your customers.

It's easy. Choose your preferred communication platforms and desired scale -- from pilots, staged distributions or mass releases. Apogee's software performs the data analysis and creates customized messages for your customers.

Leverage the power of your data and personalization with Apogee's solutions seamlessly:

- ➔ Integrate data from billing and smart grid systems from multiple vendor sources
- ➔ Perform energy, weather and bill analyses
- ➔ Generate customized messaging in the platforms of your choice:
 - quick, creative, affordable videos
 - compelling outbound messages
 - interactive website presentation
 - personalized follow-up materials as needed

VISIT:
www.apogee.net

CALL:
678-684-6801

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Deliver relevant and real-time information using Apogee's personalization tool kit:

Weather Energy Analysis, Energy Savings Tracking, and Personalized Video Messaging.

