



Executive Profile

Marc S. Gerken, PE

Following a distinguished career that saw him rise from a city engineer in Ohio to helm the nation's largest public power joint action agency (JAA), Marc Gerken serves on the staff of [Hometown Connections, Inc.](http://www.hometownconnections.com) He retired in 2020 after serving for twenty years as president and chief executive officer of American Municipal Power, Inc. (AMP), one of the six joint action agencies that co-own Hometown Connections. Prior to his retirement from AMP, Mr. Gerken served as AMP's representative on the Hometown Connections Board of Directors. His position on the Hometown staff is Executive Advisor/Strategy and JAA Relations.

Mr. Gerken began his career as a civil engineer working extensively in the public sector on infrastructure projects. He joined AMP in 1998 as vice president of business and operations and became president and chief executive officer in 2000. As the CEO of AMP, Mr. Gerken worked tirelessly to support community-owned utilities in many ways, including:

- Grew the organization from 82 members to 135 members in nine states
- Financed over \$6 billion in infrastructure projects from 2008-2016
- Aligned with the American Public Power Association, Hometown Connections, The Energy Authority, and Large Public Power Council
- Served on the following Boards:
 - American Public Power Association (APPA) – served as Chair
 - Hometown Connections, Inc.– served on the board of Hometown Connections and Public Power Inc.
 - The Energy Authority (TEA) – served as Chair
 - National Hydro Association (NHA) – served as Chair
 - Prairie State Generation Company (PSGC) – served as Chair

Advisory Strengths

- Board Leadership, Strategic Planning, Succession Planning
 - Supported hiring of chief executives at APPA, PSGC, NHA, and AMP
- Financing Infrastructure
 - ITC/prepay structures
- Construction Development
 - Contracts and project structure
- Executive Advisory Services
 - Employee engagement
 - Market research of members/customers
 - Internal executive succession planning
 - Compensation strategies
 - Strategic advisor