



Executive Profile

Steve VanderMeer

Steve VanderMeer is an Executive Consultant for Hometown Connections, Inc. He joined Hometown Connections in 1998 and provides consulting, training, and facilitation support to public power utilities and their governing boards.

Mr. VanderMeer has worked with a wide range of utilities, municipal governments, and non-profit organizations in support of governance, organizational assessments, strategic planning, public participation, market research, and customer service. He is the author of two American Public Power Association (APPA) publications, "Policymakers' Handbook: A Nuts and Bolts Guide to Governance in Public Power" and "Customer Service: Building a Strong Infrastructure for your Utility." In addition to Mr. VanderMeer's governance publication, he speaks frequently to governing boards across the U.S., teaches governance workshops, and facilitates board retreats. Mr. VanderMeer designed and taught the curriculum for the APPA Certificate in Governance program.

He comes to Hometown Connections from a Colorado public power utility, Fort Collins Utilities, where he was the Director of Marketing and Energy Services.. Prior to his work with the utility industry, Mr. VanderMeer was Assistant to the City Manager with the City of Fort Collins, managing numerous community outreach and public participation programs. He worked closely with the city council, community members and the media on a wide range of municipal initiatives.

Advisory Strengths

- Strategic Planning Facilitation
- Organizational Assessment
 - Best practices
 - Change management
- Governance
 - Training
 - Assessment
 - Facilitation
- Customer Service
 - Training
 - Organizational structure and culture
- Stakeholder and Community Engagement
 - Citizen participation
 - Focus group facilitation
 - Customer surveys
 - Employee surveys
 - Messaging and branding